

ELITE LEVEL

\$500 or more, OR merchandise of equal value

- *Name & Contact Information inclusion in on the CQHA Website
- *Business Card Ad in all current year CQHA Newsletters
- *One Current Year CQHA Membership
- *Company Name/Logo Banner Displayed at CQHA Shows. [Sponsor provided]
- *One full page Advertisement in the CQHA Newsletter
- *Inclusion in all CQHA promotional Mailings
- *Promotional Items displayed at CQHA Shows and Events. [Sponsor Provided]
- *Award Presentation Opportunities.
- *50% discount on two CQHA Banquet Tickets
- *LINK from CQHA website to Sponsor Website

GOLD LEVEL

\$300 - \$499, OR merchandise of equal value

- *Name & Contact Information inclusion in CQHA Newsletters and Website
- *Business Card Ad in all current year CQHA Newsletters
- *One Current Year CQHA Membership
- *Company Name/Logo Banner Displayed at CQHA Shows. [Sponsor provided]
- *One half page Advertisement in the CQHA Newsletter
- *Promotional Items displayed at CQHA Shows and Events. [Sponsor Provided]
- *Award Presentation Opportunities
- *50% discount on one CQHA Banquet Ticket

SILVER LEVEL

\$150 - \$299, OR merchandise of equal value

- *Name inclusion in CQHA Newsletters and Website *
- *Business Card Ad in all current year CQHA Newsletters
- *One Current Year CQHA Membership
- *50% Discount on one half page Advertisement in the CQHA Newsletter

CQHA PARTNER LEVEL

\$50 - \$149, OR merchandise of equal value

- *Name inclusion in CQHA Website and Banquet Program
- *Business Card Ad in all current year CQHA Newsletters



2011 CQHA SPONSORS & PARTNERS AGREEMENT

Name of Company: _____

Name / Representative: _____

Signature: _____

Address: _____

City/Town: _____ State: _____ Zip Code: _____

Email: _____ Telephone: _____

Website: _____

I Agree to participate as a sponsor [CIRCLE ONE] ELITE LEVEL GOLD LEVEL SILVER LEVEL PARTNER LEVEL

Merchandise [if applicable] _____

Special Requests: _____

Amount Dollar Value: \$ _____

COMPLETE FORM and MAIL THIS AGREEMENT with PAYMENT to:

Sarah Rosciti, 1280 Chopmist Hill Road, N. Scituate, RI 02857

**The CONNECTICUT QUARTER HORSE ASSOCIATION and all its members appreciate your Sponsorship.
Without your dedication and support, many activities & programs would not be possible.**

THANK YOU!

**AS A SPONSOR,
HOW DOES CQHA HELP ME?**

and

**WHY ARE SPONSORS IMPORTANT
TO CQHA?**

Sponsorship...

- *Maintains a strong family program in difficult times which includes horses, leadership, fun and sportsmanship.*
- *Many youth members grow up to be responsible young adults who excel as leaders and in business.*
- *Provides necessary funding for club activities, awards excellence and funds creative programs that benefit not only CQHA members, but also people and the horses we all love*
- *Allows you and your company the unique opportunity to reach a new audience of potential new customers*
- *Excellent advertising opportunities*

ABOUT CQHA...

The Connecticut Quarter Horse Association was established in 1967 and continues to grow stronger each year. CQHA membership has well exceeded over 300 members annually. Members come from not only the state of Connecticut, but also Rhode Island, New Hampshire, Maine, New Jersey, New York, Massachusetts, and Vermont.

CQHA prides itself in a strong, welcoming association where all members are eligible to participate, vote and earn exciting awards.

Each typical year, CQHA points sixteen AQHA shows, supports trail rides, organizes educational opportunities, offers clinics, and creates youth teams for participation in the AQHYA World Show and Quarter Horse Congress.

Annually CQHA has donated through events and CQHA activities, to charities such as Hole In The Wall Gang, Therapeutic Riding, Easter Seals and others.

Shows and events are well attended and through our sponsors, CQHA provides futurities, circuit awards, youth activities, BBQs, Educational Activities and so much more...

**2011
SPONSORSHIP
PROGRAM**



WWW.CQHA.COM