

[letterhead]

Dear [group in the mailing],

It's no secret judging and showing American Quarter Horses is a perfected art. Competitors around the world work each day to perfect their riding position, make their reining circles rounder and train their horses to not tick a trail log. When you leave the show arena, do you ever wonder how your score or placing was calculated? Would you like to know how judges are professionally trained? Or, would you simply enjoy insight on the areas you need to perfect the next time you enter your next American Quarter Horse show? If you do, this upcoming AQHA Educational Judging Seminar is just for you. Bring your clients, invite local judges or simply come yourself. You can learn firsthand what it takes to exit the arena with top honors March 15-17, 2010, in Irving, Texas.

Your personalized seminar begins at 8 a.m. on Monday, March 15, and concludes on Wednesday, March 17 at approximately 5:00 p.m. Top professionals representing all show segments will be at your service to discuss halter and all performance classes.

In addition, we will be testing Specialized Novice Judges and there will also be a practice rulebook exam for those who are approved to attend the 2010 Judges Qualifying Exam.

The best part, this unique one-on-one seminar only costs \$350 (not including travel or accommodations). We've reserved a block of rooms at the Grand Sheraton Hotel located at 4440 W John Carpenter Freeway, Irving, Texas. Call (972) 929-8400 today to reserve your room for only \$96.00, plus tax per night. You need to make your reservations by calling the hotel directly and be sure to advise them you are with the American Quarter Horse Association in order to receive the special rate. If possible, please complete the attached form and make your hotel reservations as soon as possible. We can only reserve the hotel block until February 21.

We hope to see you in Irving on March 15, and as always, we wish you the best of luck the next time you enter the American Quarter Horse show arena.

Sincerely,

Interested party

**EDUCATIONAL JUDGING SEMINAR
MARCH 15-17, 2009
REGISTRATION FORM**

**\$350.00 REGISTRATION FEE
REGISTRATION DEADLINE: MARCH 1**

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP _____

PHONE #: _____ AQHA ID #: _____

IF PAYING BY A CREDIT CARD PLEASE COMPLETE THE FOLLOWING:

Name on card _____

Visa or MasterCard (circle one)

Card # ____ / ____ / ____ /

Signature _____

Expiration date ____ / ____

PLEASE RETURN THIS FORM ALONG WITH THE \$350 REGISTRATION FEE TO:

**AQHA
Judges Department
P. O. Box 200
Amarillo, TX 79168**

Fax (806) 349-6412